

AD Branded Solutions. 2024 Sustainability statement

At AD Branded Solutions, sustainability is at the core of our business ethos. We recognise the profound impact businesses can have on the environment and society, and we are committed to conducting our operations in a responsible and sustainable manner.

This report outlines our efforts and achievements in various sustainability aspects.

Environmental Sustainability

Reducing Carbon Footprint

We have implemented energy-efficient practices across our operations and supply chain, including the use of renewable energy sources and energy saving technologies. This has resulted in a reduction in our carbon footprint.

Waste Reduction

Through innovative sourcing solutions and waste management strategies, we have minimised waste generation and increased recycling rates within our commercial operation.

Product Sustainability

We prioritise the use of sustainable materials in our products, emphasising recyclable and eco-friendly alternatives. We continually assess and improve our supply chain to ensure ethical and sustainable sourcing practices.

Social Responsibility

Employee Well-being

We prioritise the health and well-being of our employees by providing a safe and inclusive work environment. We offer onsite well being facilities, hybrid working options and development programs to empower our workforce and promote personal and professional growth through the AD academy programme.

Community Engagement

We actively engage with local communities through various initiatives, including volunteering programs and charitable donations and hosting events. We strive to make a positive impact beyond our business operations.

Economic Impact

Supply Chain Ethics

We work closely with our suppliers to uphold ethical standards and ensure fair labour practices throughout our supply chain. We operate an approved supply chain program with key suppliers who share our commitment to sustainability and corporate responsibility.

Financial Performance

Our commitment to sustainability is not just a moral imperative but also a sound business strategy. By integrating sustainability into our operations, we have achieved cost savings and enhanced long-term profitability.

CDP Disclosure

AD Branded Solutions is committed to transparency and accountability in our sustainability practices. We participate in the CDP (formerly the Carbon Disclosure Project) to disclose our environmental impact data and management strategies, aligning with global best practices in environmental reporting.

Future Goals

Looking ahead, we remain dedicated to advancing our sustainability efforts. Our future goals include but are not limited to:

Science-Based Targets

By 2025, AD Branded Solutions aims to establish science-based targets for scope 1, 2, and 3 emissions, aligning our carbon reduction goals with the latest climate science and contributing to the global effort to limit global warming.

Further Reduction of Environmental Impact

Continuously striving to minimise our environmental footprint through innovative solutions and technologies.

Enhanced Social Impact

Strengthening our ongoing community engagement initiatives and promoting social equality and diversity within our organization.

Transparency and Accountability

Increasing transparency in our sustainability practices and regularly reporting our progress to stakeholders.

At AD Branded Solutions, sustainability is not just a responsibility; it is a commitment to building a better future for generations to come. We will continue to lead by example, driving positive change in the industry and beyond.