



Sustainability Statement

At Steel City Marketing Ltd, we are committed to sustainability and responsible business practices. As a leading promotional merchandise distributor in the UK, we recognise the impact our industry can have on the environment and are actively taking steps to reduce our footprint while promoting ethical sourcing and sustainable solutions.

We have some simple yet meaningful objectives:

- **Sustainable Product Sourcing** – To champion sustainable, recycled, and reusable promotional products, guiding our customers toward more environmentally responsible choices. We work closely with suppliers who share our sustainability values and who adhere to fair labour practices and environmental standards.

We are committed to constantly expanding our eco-friendly promotional merchandise offering, while educating both our team and our customers on the importance of sustainability and the available options for greener promotional solutions.

- **Reducing Carbon Footprint** – We minimise unnecessary travel, encourage remote meetings where appropriate, and seek low-carbon shipping alternatives for our customers. Where travel is required, we prioritise the use of low-emission company vehicles or public transport.

We are exploring carbon offset programmes to balance emissions from essential activities such as logistics and necessary travel.

- **Waste Reduction** – We actively reduce waste across our operations by re-using packaging where possible and opting for recycled and/or recyclable packaging in our direct mail campaigns. We also advise customers to choose sustainable packaging.

All documentation is sent digitally, and we always offer a digital catalogue as an alternative to physical copies when requested. This reduces production and transport requirements, ultimately lowering our carbon footprint. We are exploring the feasibility of operating as a fully paperless office and ensure recycling is practiced wherever possible. Unwanted promotional samples are either returned to suppliers or donated to local charities.

- **Energy Efficiency** – Our office uses energy-efficient appliances and lighting, and we are exploring opportunities to transition to renewable energy sources.
- **Corporate Social Responsibility** – We engage and invest in local charities and community events, support ethical employment practices, and promote diversity and inclusion in our workplace.

Steel City Marketing Ltd

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Ongoing Commitment

We are dedicated to monitoring and reviewing our environmental impact, refining our goals where necessary to ensure continuous improvement. We will:

- Regularly seek feedback from customers and suppliers on sustainable product options.
- Stay informed on industry best practices and innovations in eco-friendly solutions.
- Champion responsible business practices and support our customers in making eco-conscious choices.

A handwritten signature in black ink, appearing to read "James Biggin".

James Biggin (Managing Director)

Dated: 21st March 2025

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