

Sustainability Statement

Insignia Ltd

Date: 9th January 2026

At Insignia, we recognise our responsibility to operate sustainably and integrate environmental and social governance (ESG) into our strategies. We aim to minimise our impact and enhance community well-being.

Sustainability Drivers

As a small team working from home:

- Remote Work: Reduces commuting and carbon footprint.
- Renewable Energy: One office has solar panels for clean energy.
- Electric Vehicles: One team member drives an electric car, cutting greenhouse gas emissions.

We partner with suppliers committed to sustainable practices, ideally those aligned with the BPMA StepForward Pledge. We prioritise eco-friendly packaging to reduce waste generated from deliveries.

Our Sustainability Story

Each order placed results in one tree planted—over 2,100 trees so far, capturing approximately 69 tonnes of CO₂. We're developing an eco-only website to guide customers to sustainable options and are committed to increasing the variety of such products.

While we don't manufacture directly, we collaborate with ethical factories and support charities by providing products at no cost or subsidized rates.

Sustainability Goals

1. Reduce Carbon Footprint: Promote energy-efficient practices and reusable products.
2. Waste Management: Shift towards recycling initiatives and fewer plastics.
3. Tree Planting: Continue our initiative and increase tree quantities annually.
4. Community Engagement: Partner with organisations that promote sustainability.
5. Continuous Improvement: Assess our efforts regularly for enhancement.

Conclusion

At Insignia Ltd, our commitment to sustainability shapes our operations. By adhering to these principles, we strive for a positive environmental and social impact, ensuring a better future for all.

Signed:
Nicola Reeve
Director
Insignia Ltd

A handwritten signature in black ink, appearing to read 'N. Reeve', with a long horizontal flourish extending to the right.