

**Empowering  
Neurodiversity  
In The Workplace.**

**NeuroKind**





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# This is NeuroKind

NeuroKind is a neurodiversity workplace assessment that is an accessible and affordable way for businesses of all sizes to be able to assess, measure, develop and promote their ongoing commitment to being a neuro-friendly company.

Developed alongside leading neurodiversity workplace coaches, NeuroKind has been created with the goal of enabling organisations across the globe to jump start or build upon their neuroinclusion journey while using the NeuroKind emblem to show their customers and industry that they champion neurodiversity in the workplace.

NeuroKind

# Neurodiversity in the Workplace: Empower Your Changemakers.

**Empowered neurodivergent individuals are helping companies to reach new heights in innovation, growth and profitability.**

Through the NeuroKind neurodiversity assessment, Neurokind guides small businesses through to major corporations, on how to create an environment and best practice strategies that unlock the potential in neurodivergent employees while opening up strategic business growth opportunities.



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# Inclusion Made Easy: The NeuroKind Assessment

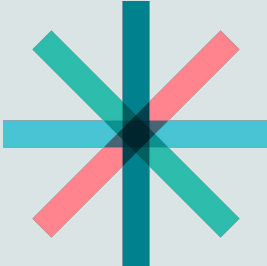
The NeuroKind self-assessment is a easy-to-follow process that starts with a simple self audit questionnaire.

The results of this audit will give each company a NeuroKind Index Score and a bespoke report with a pathway of actionable next steps to ensure organisations can continually improve while measuring their progress.

Each organisation who meets the benchmark of the Assessment will receive the NeuroKind logo to use in promotion.

**Quick to do. Easy to follow. Empowered employees.**





# Affordable For All: NeuroKind Fees

We want it to be the norm for companies to be neuro-friendly. That’s why we have made being a NeuroKind company affordable for all.

Charities, nurseries and schools will have fees capped at tier two, while NHS Trusts, universities and places of higher education are capped at tier three.

Number of Employees	Joining Fee	Annual Accreditation Fee
1-10	£50	£200
11-50	£75	£300
51-250	£150	£450
251-500	£300	£650
501-1000	£300	£1000
1001-2000	£300	£2000
2000+	£300	£3000





## NeuroKind Benefits:

- ➡ Use of the **NeuroKind Approved logo** on company assets to show staff, customers and your industry that you are a neuro-friendly organisation.
- ➡ Each company will receive **NeuroKind's neurodiversity in the workplace line manager guidebook** to enable continuous employee learning.
- ➡ Receive a bespoke **report** showing your strengths, where to improve and a step-by-step guide for quick wins you can implement.
  - ➡ Recommended **pledge sheet** to help set your NeuroKind company goals for the year ahead to ensure continuous & achievable progress.
- ➡ Gain use of NeuroKind's **Neuroinclusion Workplace Code of Conduct**.
- ➡ Receive NeuroKind's **Work With Me Passport** to give to neurodivergent colleagues.
- ➡ Reduce the likelihood of disputes, grievances and legal challenges.
- ➡ Align neurodiversity practices with international workplace standards.
- ➡ Increase your recruitment pipeline by appealing to higher quality applicants while also increasing staff retention.
- ➡ Create a more inclusive and inspiring workplace culture and environment where creativity and collaboration go hand-in-hand with innovation & inclusion.

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# Four Assessments: One Goal.

To ensure we can enable every organisation to create neuroinclusive workplaces and environments for all, we have created four NeuroKind Assessment types.

## NeuroKind Workplace Assessment

Suitable for businesses of all types and covers communication, workplace environment, company policies, plus HR, onboarding & training.

## NeuroKind Customer-Facing Assessment

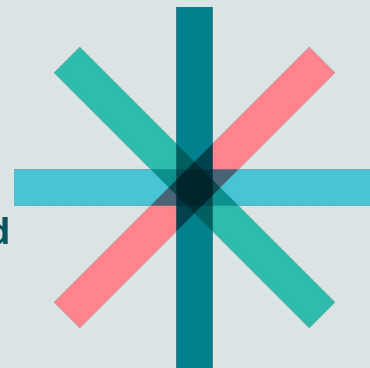
This assessment focuses on creating the best environment for your customers in your workplace.

## NeuroKind Education Assessment

The Education assessment serves to enable nurseries, schools, colleges and universities to empower children and students to reach their full potential.

## NeuroKind Live Events Assessment

Developed to create better live event experiences for neurodivergent attendees. This assessment is suitable for events, entertainment venues, stadiums and festivals.





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# Meet NeuroKind's Advisory Board



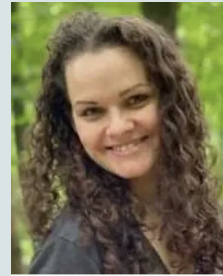
Cara Langford-Watts  
Neuro Directions



Ryan Curtis-Johnson  
Valuable 500



Tyla Grant  
BAND Founder



Lisa Poole  
Attuned Approach



Emma Whymark  
Attuned Approach



Kate Cope  
Neuro-Entrepreneur Coach



Emma Leek  
PA Consulting



Nellie Allsop  
Autism Coach



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# Good To Know: Neurodiversity in the workplace stats

For every £1 spent on wellbeing, employers record an average return of £4.70 in increased productivity. (Deloitte)

Organisations that actively promote neuro-inclusivity generate 19% more revenue (Harvard Business Review)

Only 25% of neurodivergent professionals feel truly included at Work (source EY Report)

JPMorgan Chase found that neurodiverse teams demonstrate 48% higher productivity over a neurotypical team in a side-by-side comparison.

51% of employees say they have taken time off work because of their neurodivergence (City & Guilds Report)

Inclusion boosts the skill proficiency for neurodivergent professionals by an average of 10% (EY)

Failure to support mental health and include neurodivergent employees is estimated to collectively costs UK firms £51bn annually (Deloitte)

29% of neurodivergent employees have experienced discrimination in the workplace (EY Report).

Neurodivergent professionals are 55% more likely to use AI, improving the quality of their work and accelerating access to Information. (EY Report)

Teams with neurodivergent professionals are 30% more productive (source Deloitte)

90% of neurodivergent women in the workplace experience burnout. (source Code First Girls)

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**For Society  
to Evolve,  
HumanKind  
Must Become  
NeuroKind.**





# NeuroKind

**Ready to become  
a NeuroKind  
company?**

**[Start Here](#)**

- **Email:** [hello@weareneurokind.com](mailto:hello@weareneurokind.com)
- **Web:** [weareneurokind.com](http://weareneurokind.com)