



The World of Creativity

bpm





98%



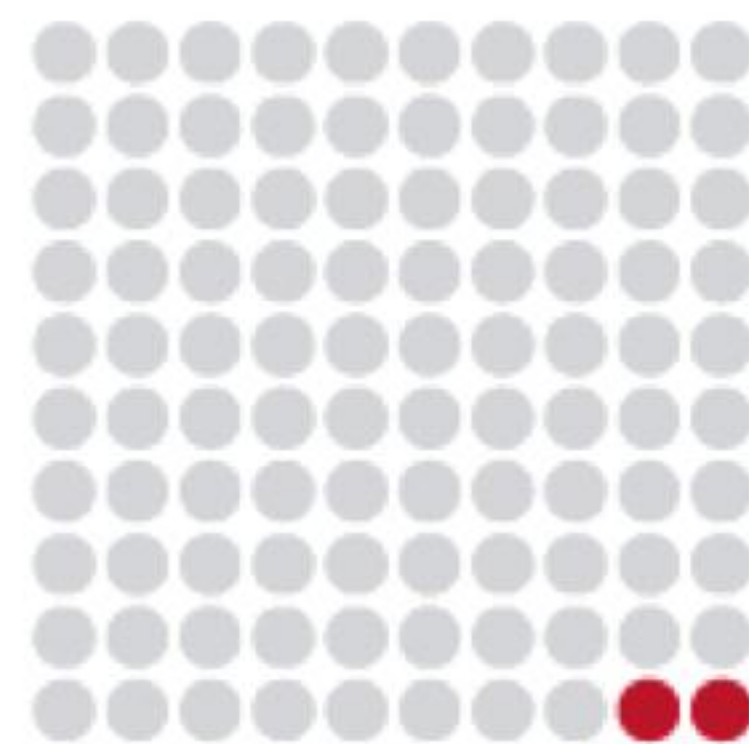
45%



98%



45%



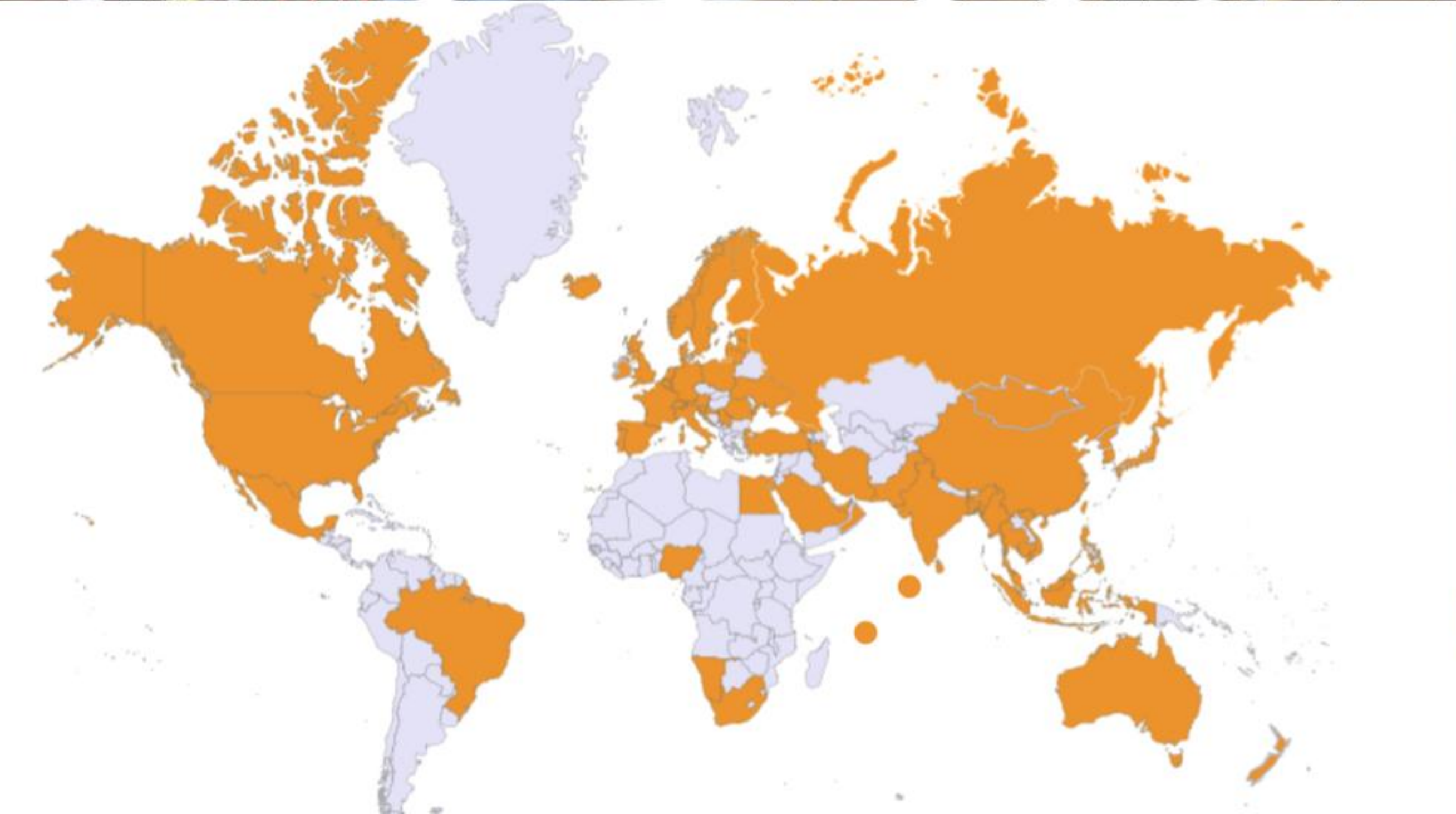
2%

THECREATIVITY
EXPLORER

More Creative



The Creativity Explorer.



Discover Your Full Creative Potential.

THE WORLD OF CREATIVITY: ENGLAND

THECREATIVITY
EXPLORER



Suzanne Williams, hostage negotiator

THECREATIVITY
EXPLORER

“Sometimes there is a lot of negativity you have to block that out or it’s going to interfere with your creativity.”



Suzanne Williams, hostage negotiator

THECREATIVITY
EXPLORER

“Sometimes there is a lot of negativity you have to block that out or it’s going to interfere with your creativity.”

“Make sure your mind is open enough to pick up anything positive.”

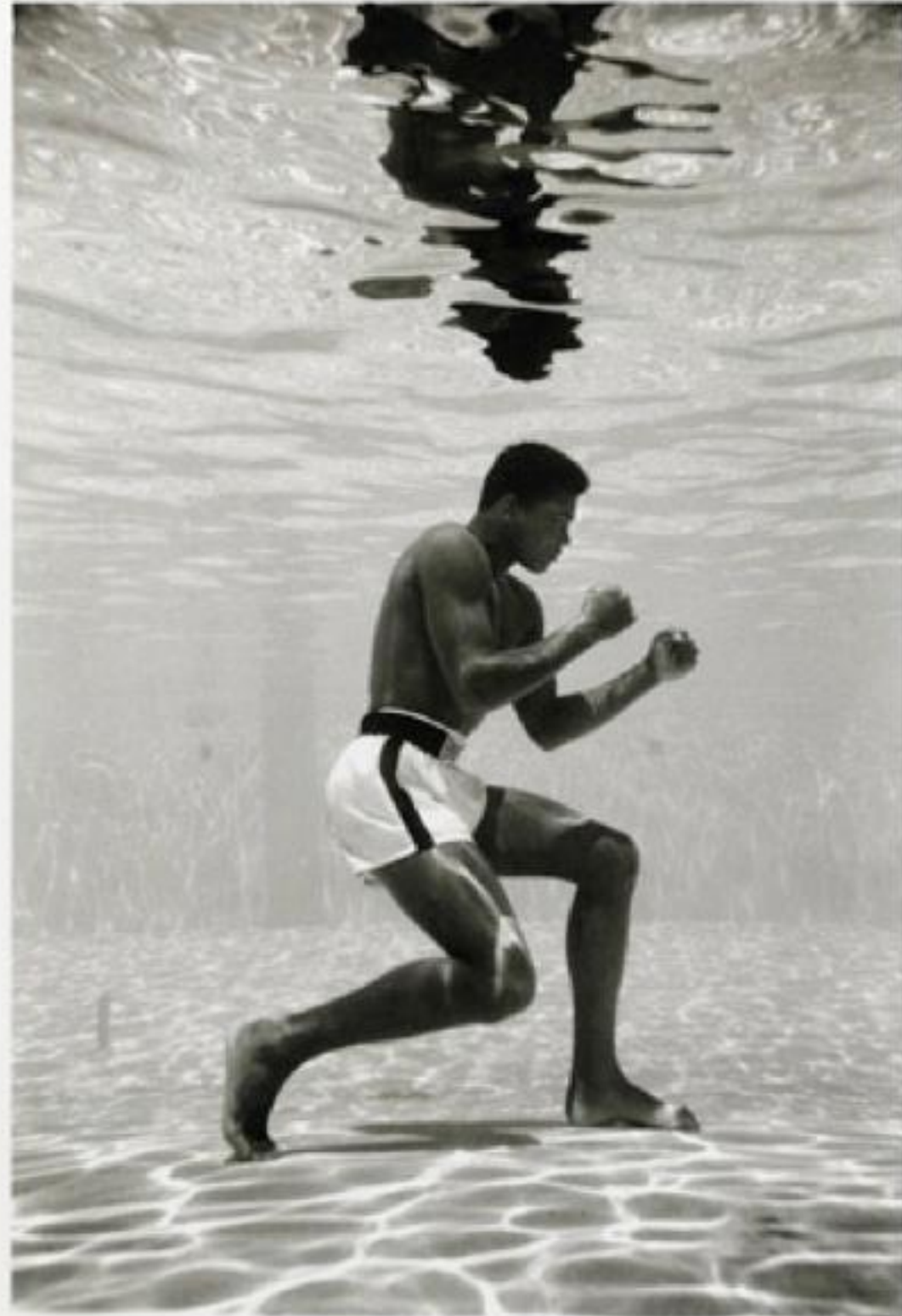


Suzanne Williams, hostage negotiator

THE PROBLEM

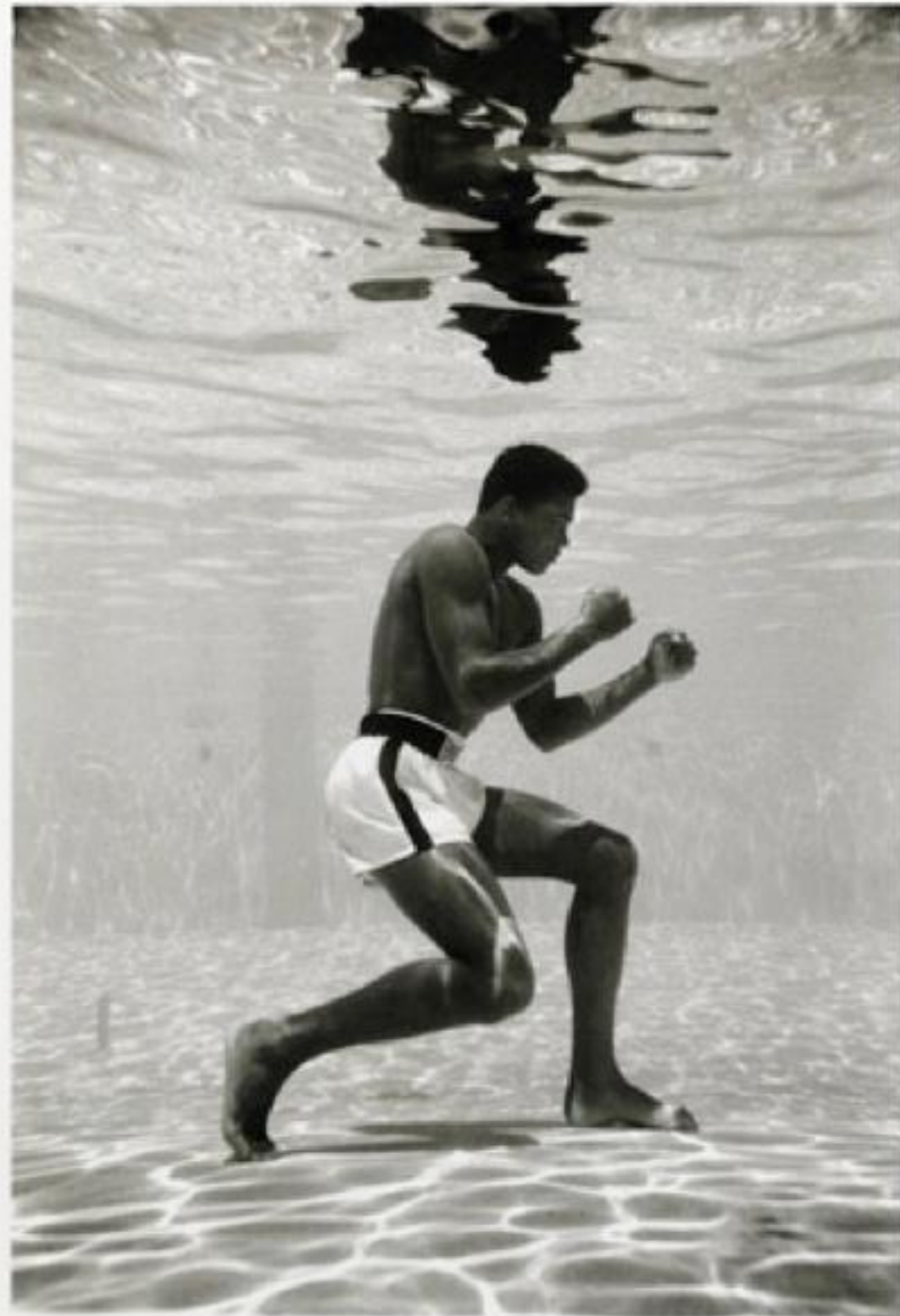
”A man without imagination,
is a man without wings.”

- M. Ali.



”A man without imagination,
is a man without wings.”

- M. Ali.



Fly
Walk on H₂O
Time travel/go faster than the light
Live for ever/awaken the dead
Walk to the sun/moon/end of universe
Perpetuum Mobile
Teleport/invisible
Breathe under H₂O
Men have babies
Peace on earth

THECREATIVITY
EXPLORER

HOW?

THE WORLD OF CREATIVITY: MONGOLIA

THECREATIVITY
EXPLORER

THECREATIVITY
EXPLORER





MOVE LIKE A
MONGOLIAN



THECREATIVITY
EXPLORER

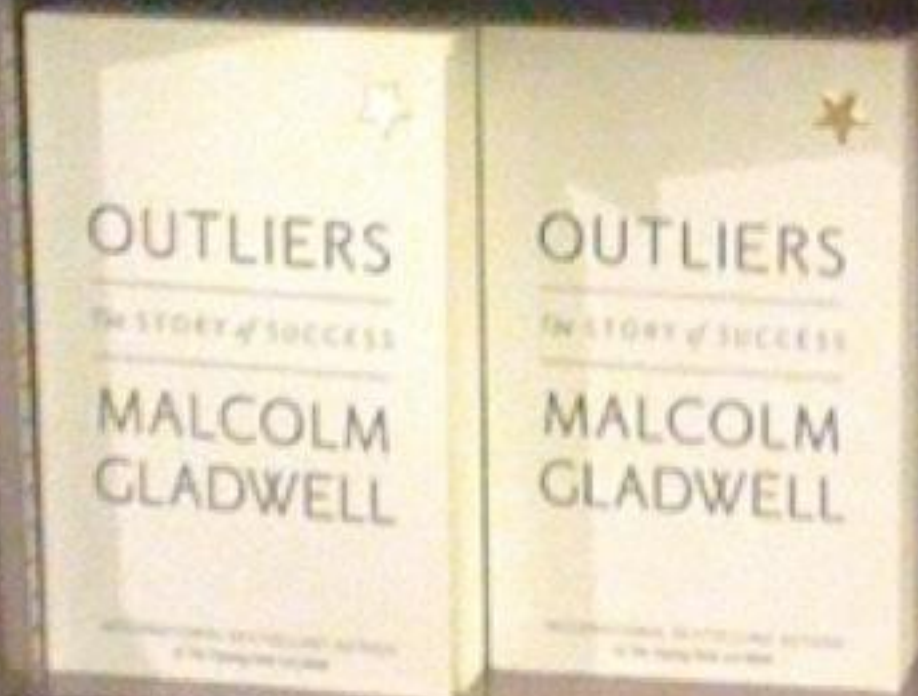
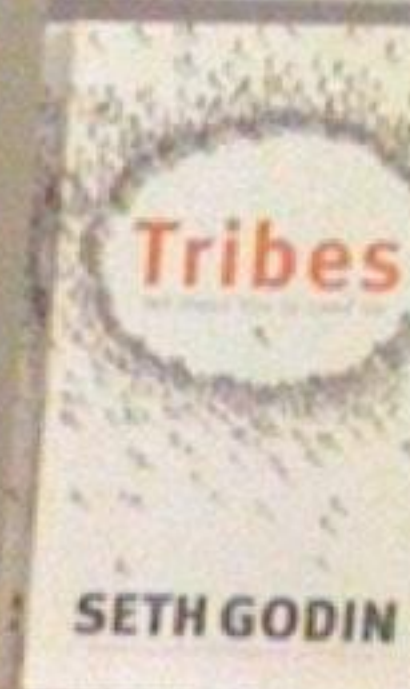


WHAT MINDSET
DO WE NEED
TO CHANGE?

Take away
the fundamental



BESTSELLERS



THECREATIVITY
EXPLORER



THECREATIVITY EXPLORER



THECREATIVITY
EXPLORER



THECREATIVITY
EXPLORER

THECREATIVITY
EXPLORER



Take away
YOUR
fundamental

THE MOST COMMON TRAIT
OF HIGHLY CREATIVE PEOPLE:

CURIOSITY

/kjʊəri'ɒsɪti/

noun: curiosity; plural noun: curiosities

1.

a strong desire to know or learn something.



FRANK STEPHENSON, ICONIC CAR DESIGNER



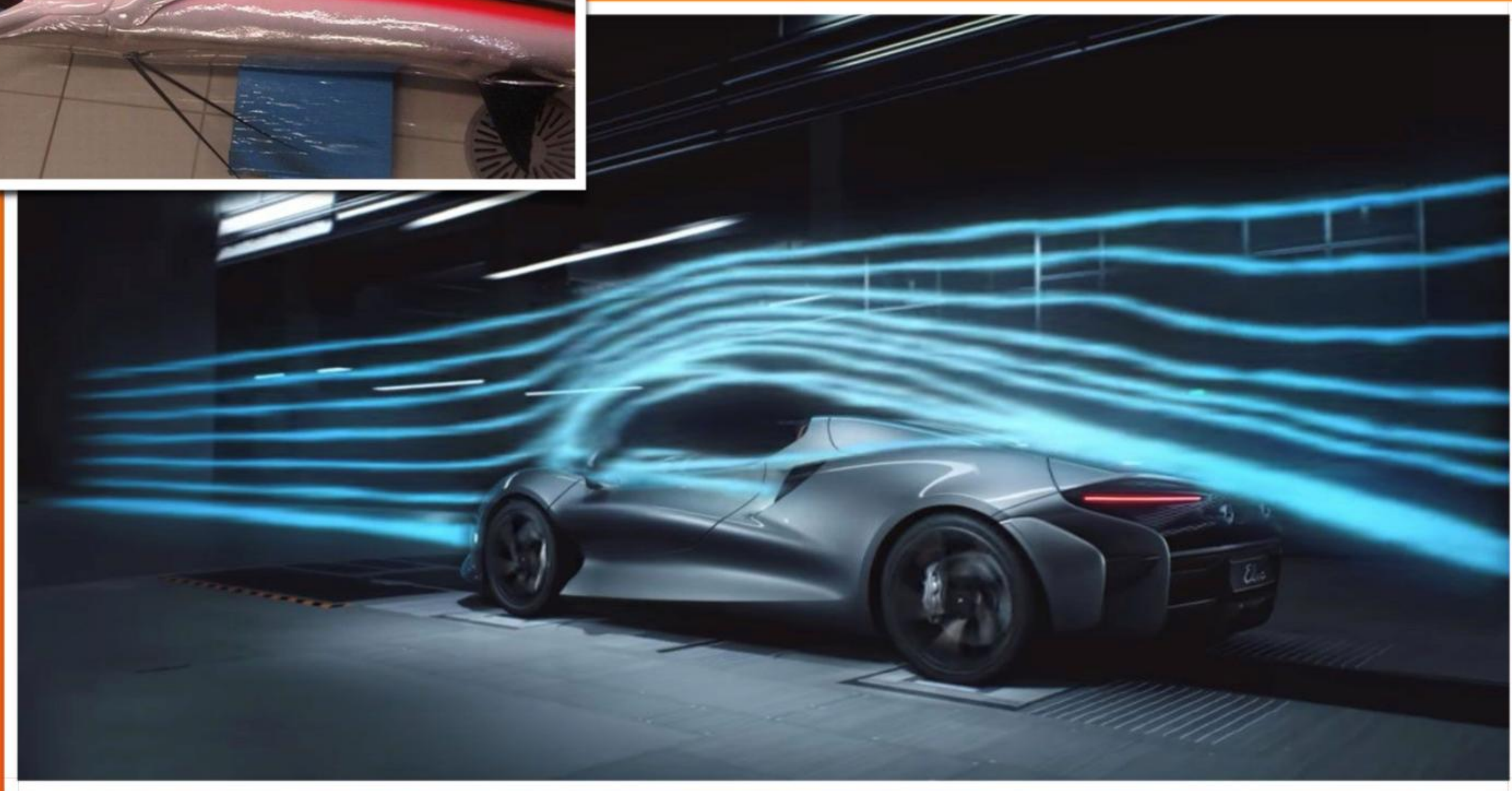




\$20,000



THE CREATIVITY
EXPLORER





FRANK STEPHENSON, ICONIC CAR DESIGNER

CURIOSITY

From “Cura”, meaning “to care”.

THE WORLD OF CREATIVITY: CHINA

THECREATIVITY
EXPLORER

WHAT IS AN IDEA?

Idea = p(k+i)

THECREATIVITY
EXPLORER



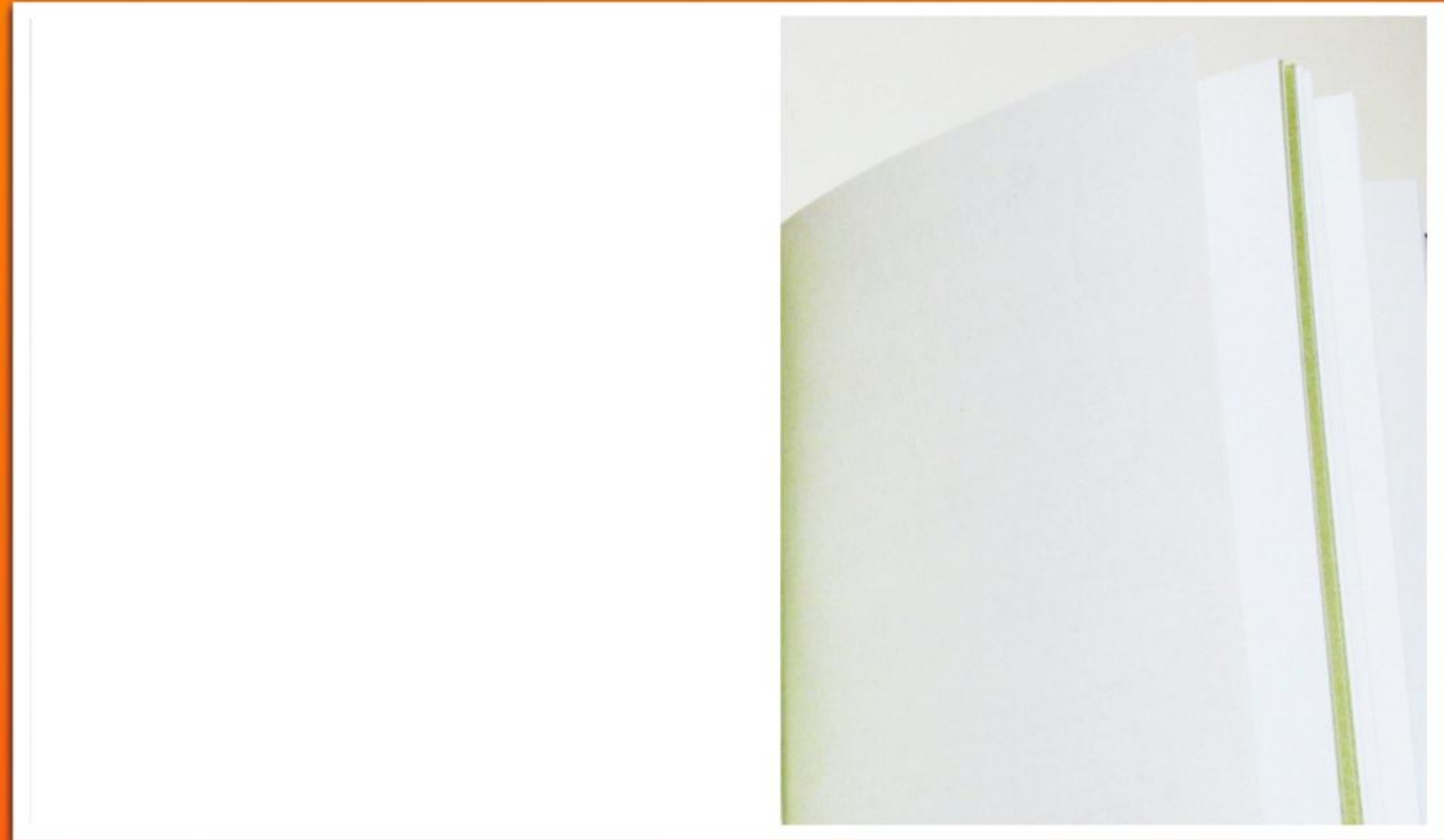
+

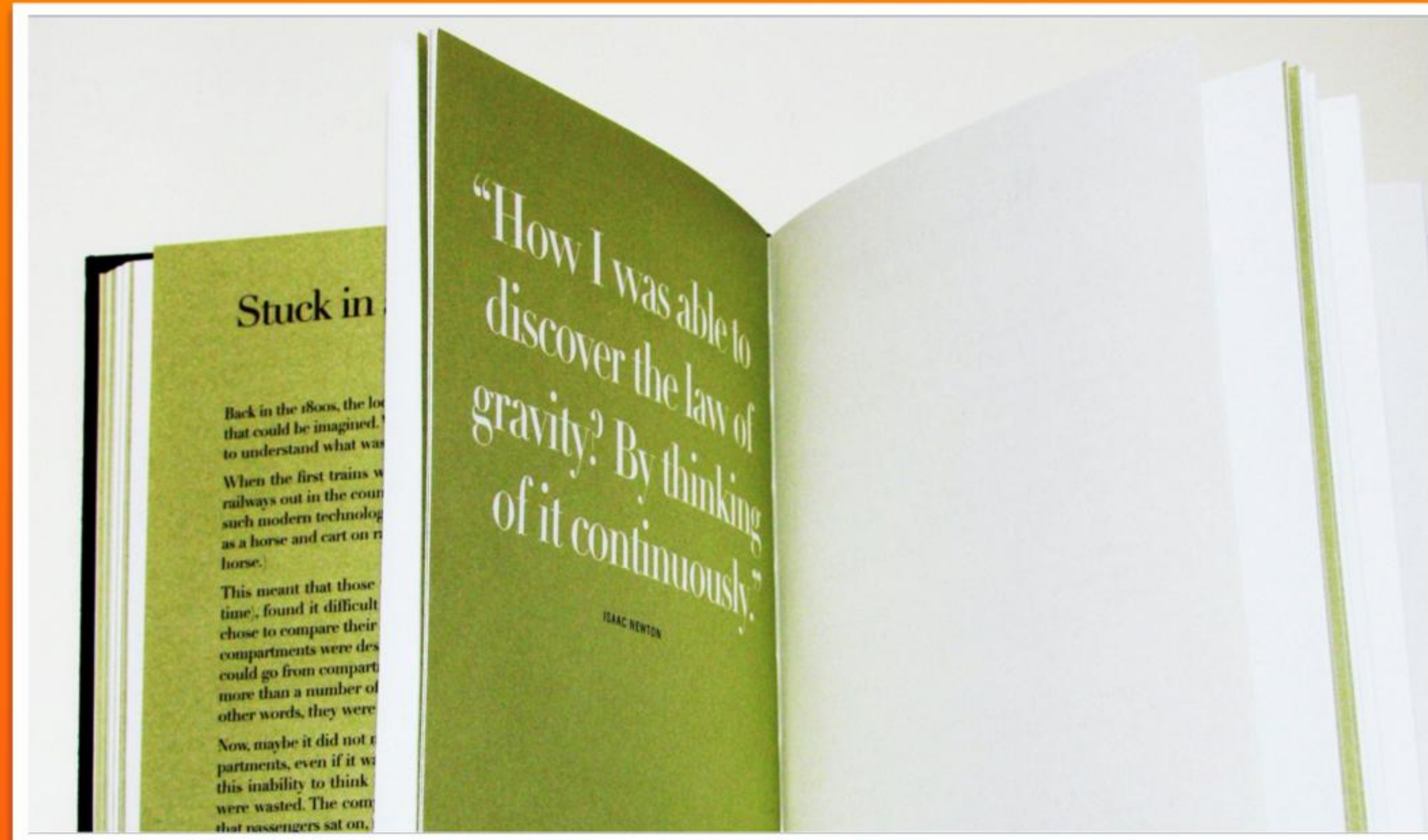


THECREATIVITY
EXPLORER



Combine Two Things





Stuck in

Back in the 1800s, the locomotives were the only mode of transport that could be imagined. It was difficult to understand what was going on.

When the first trains were built, they were such modern technology compared to a horse and cart on a road.

This meant that those who were not used to the noise and vibration found it difficult to compare their own experiences with those of the passengers. The compartments were designed so that they could go from compartment to compartment more than a number of other words, they were

Now, maybe it did not matter if the passengers were not used to the noise and vibration, even if it was a bit noisy. This inability to think was wasted. The compartments were designed so that passengers sat on,

“How I was able to discover the law of gravity? By thinking of it continuously.”

ISAAC NEWTON



Budget for management books



“Copying”

THECREATIVITY
EXPLORER



Copyright?

Copy right?

Copying right!

THE WORLD OF CREATIVITY: SWEDEN

THECREATIVITY
EXPLORER

THE CREATIVITY EXPLORER



THE CREATIVITY EXPLORER



THE CREATIVE
SWEET SPOT:

DOUBTFULLY
CONFIDENT

OR

CONFIDENTLY
DOUBTING

THECREATIVITY
EXPLORER



THECREATIVITY
EXPLORER





THE CREATIVITY
EXPLORER

THECREATIVITY
EXPLORER





Embrace your creative potential