



How to Build a Sustainable Supply Chain

About us

Who we are

With over 13 years of experience, Planet Mark is a leading carbon reduction and net zero specialist. We are a team of over 80 innovators, collaborators and sustainability experts committed to helping businesses of all sizes find solutions to reduce carbon emissions, secure net zero targets and generate long term business value.

We know there's an urgent need for the world to reduce carbon emissions, to protect the planet and our futures. The UK is committed to reaching net zero by 2050.

800,000+

tCO₂e reduced – equivalent of approximately 250,000 return flights from London to New York

98%
Reduction success rate

10%

Average absolute carbon reduction

14%

Average reduction per employee



Benefits for all BPMA Member Businesses

10% discount on Planet Mark Certification

Free 30-minute Carbon Clinics for any questions about net zero & sustainability

Free Educational Webinars throughout the year

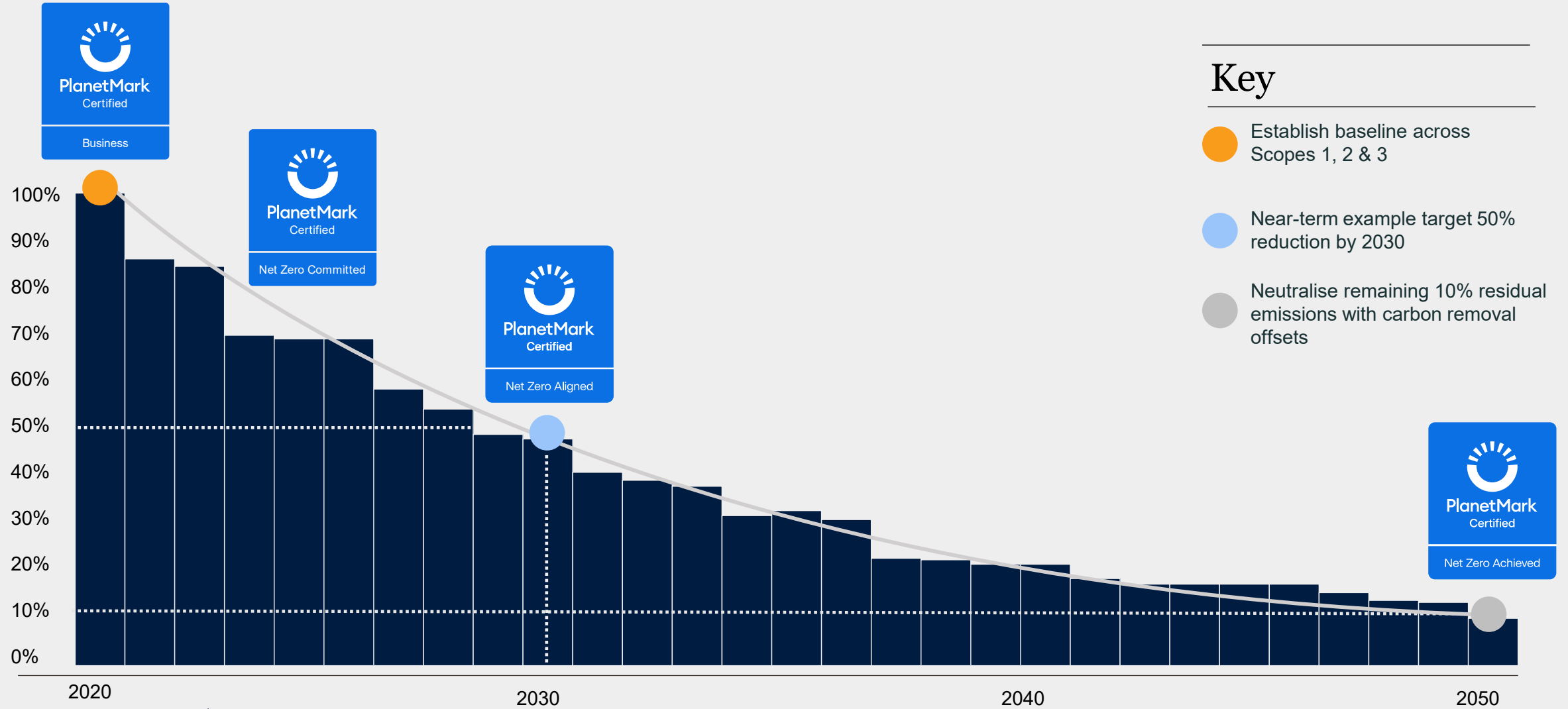
Free access to sustainability toolkits and resources on request



Five membership packages, four Certification levels one solution to achieve net zero



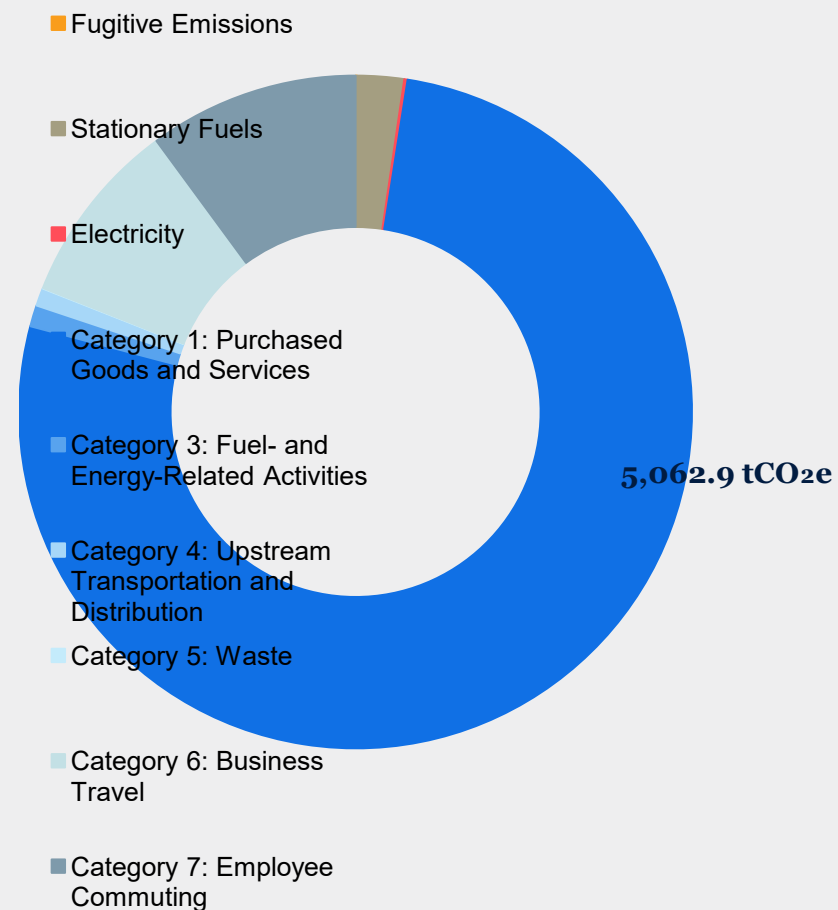
The critical path to net zero with Planet Mark



Measured Carbon Footprint (*Net Zero Committed Certified*)

Scope	Emission Category	YE 2025 tCO ₂ e	YE 2025 Proportion
Scope 1	Fugitive Emissions	3.0	0.1%
	Stationary Fuels	114.2	2.3%
Scope 2	Electricity (location-based)	102.2	-
	Electricity (market-based)	8.0	0.2%
Scope 3	Category 1: Purchased Goods and Services	3,879.6	76.6%
	Category 3: Fuel- and Energy-Related Activities	51.8	1.0%
	Category 4: Upstream Transportation and Distribution	43.2	0.9%
	Category 5: Waste	1.7	0.0%
	Category 6: Business Travel	450.7	8.9%
	Category 7: Employee Commuting	510.6	10.1%
	Total (market-based)		5,062.9
No. employees		847.0	
Per Employee		6.0	
Turnover £m		120.1	
Per £m turnover		42.2	
Total (location-based)		5,157.0	
No. employees		847.0	
Per Employee		6.1	
Turnover £m		120.1	
Per £m turnover		42.9	

Total carbon footprint by emission source (market-based) for YE 2025



The Supply Chain Challenge

Growing pressure & requirements

Regulatory and commercial requirements increasingly demand visibility of supply chain emissions.

STANDARDS & METHODOLOGIES

> ISO 14064

> ISO 14068

> SBTi Net Zero Corporate Standard

> UK Net Zero Carbon Building Standard

> GHG Protocol Corporate Standard

REGULATIONS & POLICY

> UK PPN 006

> EU Corporate Sustainability Reporting Directive

DISCLOSURE FRAMEWORKS

> IFRS S2 Climate-related Disclosures

> TPT Disclosure Framework

Scope 3 Calculation methods: Good, Better, Best

To enable strategic procurement decision making, you need the best carbon data possible

GOOD

Spend-based Data

Apply relevant average emission factors to each supplier based on how much you spend with them annually.

Pros: No supplier interaction required

Cons: Reliance on secondary averages and limitations comparing like-for-like suppliers



Secondary Data

BETTER

Average Data

Apply relevant average emission factors to each component, delivery distance & process involved within the supplier's product or service delivery

Pros: Allows for more specific process analysis

Cons: Requires each supplier to collect and share a lot of data



Supplier Footprint

Create a unique emission factor using each suppliers' full scope 1, 2 & 3 carbon footprint, against how much you spend with them annually.

Pros: Helps the supplier start their own carbon reduction journey

Cons: Few businesses have full scope 1, 2 & 3 carbon footprint data



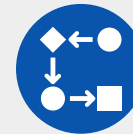
BEST

Product-specific (LCA)

Calculate the full carbon impact of a product, from cradle to grave.

Pros: Highest accuracy of data, allows for reliable product comparison.

Cons: Prohibitively expensive for all but the largest businesses, and most expensive products



Primary Data

How much carbon is in your supply chain?

For many organisations, the answer is still unclear

90%

of emissions often sit within supply chains.

However only.....

20%

of UK organisations have measured a partial carbon footprint.

10%

of UK organisations have measured full Scope 1, 2 and 3.

39%

of organisations say they do not know where to start.



Understanding the challenges

We know where supply chain carbon reporting often breaks down, and what it takes to make it work.



Fragmented data:

Inconsistent or missing data across supplier networks. Results in time-consuming manual data collection.



Mixed maturity:

Suppliers operate at different levels of capability, resource and reporting readiness.



Low confidence in reported data:

Supplier emissions data is often self-reported, inconsistent and difficult to verify.



Supplier Engagement:

Low response rates, inconsistent participation and ongoing manual chasing create operational friction.



Resource-intensive:

Large supplier networks require significant internal time, cost and resource to coordinate, engage suppliers and consolidate data at scale.

Planet Mark's Supply Chain Engagement Approach

How to properly approach supply chain engagement

TYPICAL APPROACHES

Fragmented supplier engagement, data-demanding consultancies and technology-led reporting models with limited practical support for long-term reporting improvement.



Spend-based estimates

Broad “spend-based” Scope 3 estimates with limited supplier-level accuracy.



Annual survey fatigue

Complex, one-size-fits-all annual surveys and requests, resulting in low response rates.



One-to-many engagement

Supplier engagement focused primarily on the top 80% by spend/weight.



Limited supplier visibility

Supplier data and reduction targets that are self-declared and unvalidated.

OUR APPROACH

One partner. One programme. Designed to deliver credible carbon visibility, supplier engagement and long-term reporting improvement across your supply chain.



Supplier-specific data

Bespoke “supplier footprint” data Scope 3 analysis.



Simplified supplier reporting

Individual supplier carbon factor data collation, allowing for simpler annual surveys and better response rates.



One-to-one engagement

Supporting both strategic suppliers and the wider supply chain through one-to-one engagement.



Complete visibility

Validated supplier emissions data and reporting progress across the supply chain.

Our 3-step engagement model

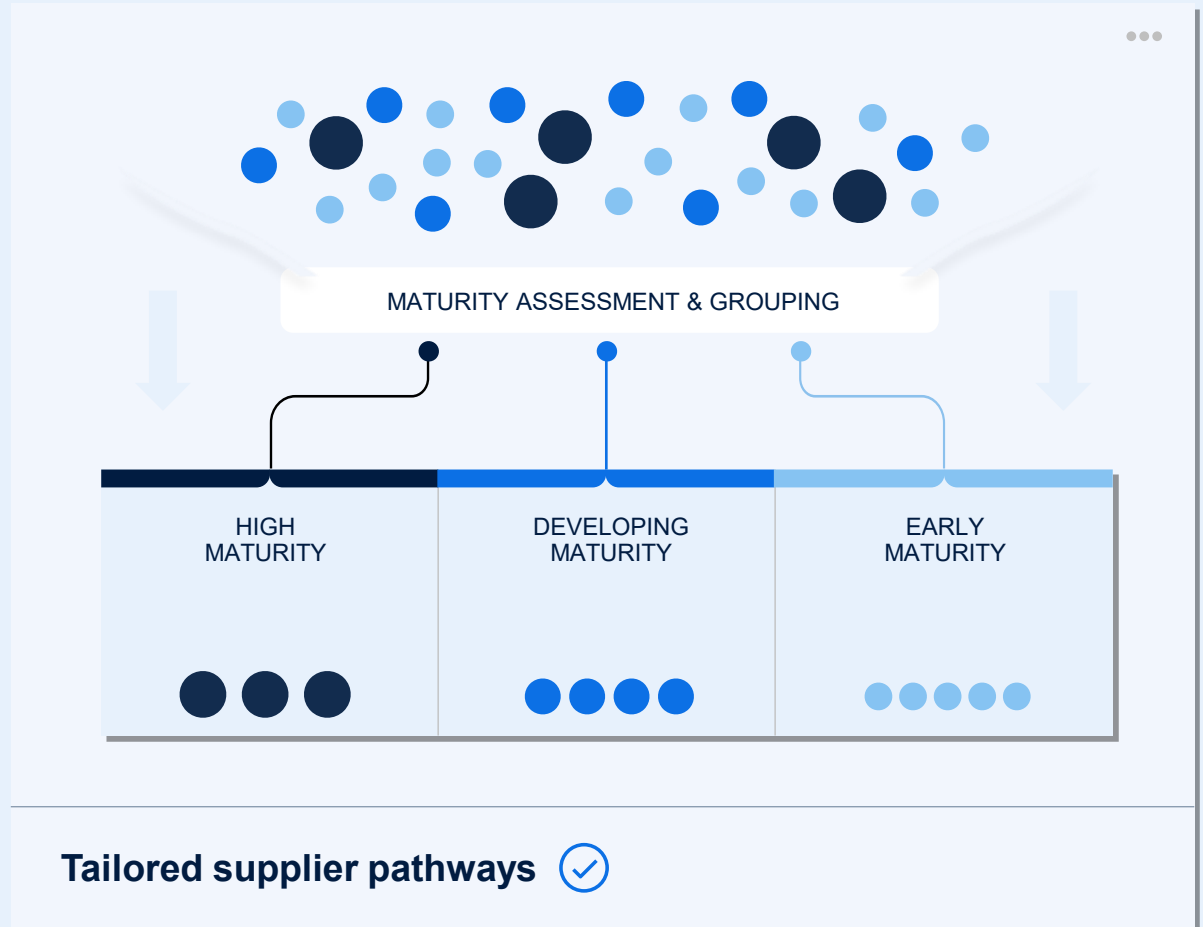
1 Sort

We conduct a Supply Chain Maturity Assessment

A dedicated onboarding manager will assess supplier sustainability maturity using publicly available information, existing Planet Mark participation, and direct engagement with suppliers where required.

Suppliers are grouped into tailored measurement or reduction pathways based on reporting maturity, business size and support requirements

Each pathway provides the tools, guidance, engagement and validation suppliers need to measure and report at their current stage of maturity.



Our 3-step engagement model

2 Support

We guide suppliers through structured engagement journeys

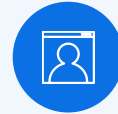
We help manage supplier engagement and reporting, reducing internal resource, pressure and manual chasing.

One-to-one discovery conversations validate supplier maturity and help match suppliers to the most appropriate pathway, whether they are taking their first steps or require a more advanced reporting solution.

Guides, toolkits and tailored support help suppliers take their first steps on Scope 3 reporting, build emissions data customers can trust and progress at a pace that is right for their organisation.



One-to-one supplier onboarding



Tailored pathways and guidance



Templates, toolkits and reporting support



Ongoing engagement and capability building

Higher supplier participation 

Our 3-step engagement model

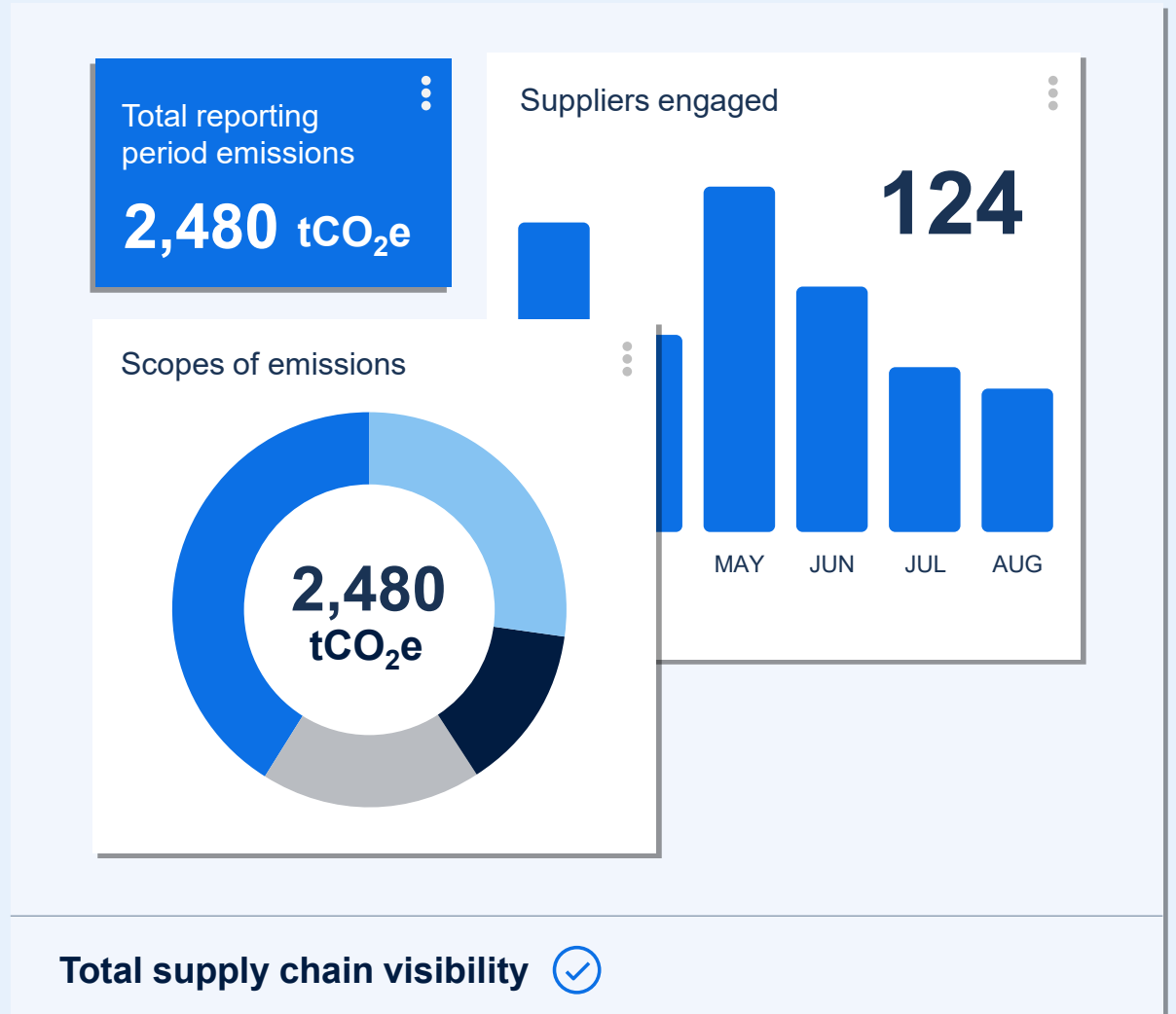
3 Report

We create a single point of truth for your supplier emissions data

Supplier carbon data, reporting progress and commitments are brought together into a single dashboard. With reporting outputs, designed to help support annual Scope 3 reporting and net zero planning.

Supplier engagement and reporting data help identify where additional support, action or intervention may be needed over time.

The result is a clearer, more reliable view of supply chain emissions, reducing the internal effort required to collect and manage supplier data while increasing confidence in reporting outcomes.



Turning supplier relationships into strategic partnerships



Suppliers feel invested in

Rather than contacted only when information is needed, suppliers are supported through structured engagement, clearer communication and shared sustainability goals.



Suppliers receive value in return

Tools, guidance and reporting support help suppliers strengthen their commercial readiness and respond to future customer requests.



Relationships deepen over time

Ongoing collaboration creates more transparent, engaged and strategically aligned supplier relationships across the supply chain.

The supply chain engagement campaigns we ran during our 2025 pilot, have seen an average engagement rate of:

90%



Planet Mark is an internationally **recognised leader in carbon reduction** certification. Since 2013, it has helped 700+ Member organisations reduce carbon emissions, set and achieve **net zero targets** and generate long-term operational and commercial value.



SafeContractor is a leading health and **safety assessment** and approval scheme in the UK. It verifies that contractors and service providers meet strict health, safety, financial, and **ethical standards**, allowing businesses to demonstrate compliance to potential clients and win more tenders.



One programme. One partner. Total visibility of your supply chain

SafePlanet, brings together Planet Mark's carbon measurement and reduction expertise with SafeContractor's global infrastructure, compliance systems and supplier engagement process. Together, we provide robust, flexible and transparent carbon supply chain reporting so you can measure and manage your supply chain carbon.

How you can start engaging your suppliers, effectively

Next steps to start engaging your trusted suppliers and helping them decarbonise

Move away from spend-based Scope 3 data analysis

Supplier-specific data will provide the level of accuracy needed to make strategic procurement decisions

Dedicate resource to one-to-one supplier engagement

90% of your emissions are in supply chain. Sustainability managers should dedicate 90% of their time tackling it.

Talk to Planet Mark about our new SafePlanet solution

We're here to support all BPMA members on their Scope 3 decarbonisation journeys

Thank you for your time



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