

Sustainability Statement 2026

17 August 2026

PromoLab Merchandise Solutions Ltd is committed to taking a responsible and practical approach to sustainability across the way we source, supply and deliver branded merchandise.

We recognise that the greatest opportunities for positive change lie within the products we source, the suppliers and partners we work with, and the choices we help our clients make. Our approach is therefore focused on responsible sourcing, accurate product information, reducing unnecessary waste and continually improving our understanding of environmental and social impacts.

Products

We aim to increase the visibility of responsibly sourced product options and consider factors such as materials, recycled content, recognised certifications, durability, packaging and end-of-life where relevant to each project.

PromoLab maintains a Supply Chain and Modern Slavery policy and is committed to ethical business practices throughout our supplier relationships.

We also aim to ensure that environmental and sustainability claims are clear, specific and supported by appropriate information from suppliers, manufacturers or recognised certification schemes.

Where practical, we encourage reduced packaging and the use of recyclable, reusable, responsibly sourced or recycled-content alternatives.

People

We are committed to fair and responsible working practices, employee wellbeing and creating a supportive working environment.

We also recognise the importance of continuing to develop sustainability knowledge within the business, particularly around responsible sourcing, materials, certifications and environmental product claims.

We aim to support appropriate charitable and community opportunities, including the reuse or donation of suitable surplus merchandise where possible.

Planet

We are working to improve our understanding of the environmental impacts associated with our products, freight, fulfilment and wider supply chain.

Our approach includes considering environmental factors when reviewing suppliers and delivery options, reducing unnecessary shipments where practical, and encouraging a more circular approach to merchandise.

Where appropriate, we aim to reduce surplus stock and explore opportunities for reuse, redeployment, donation or recycling before disposal.

We also intend to continue developing our understanding of greenhouse gas emissions associated with our activities and supply chain before setting specific carbon reduction targets.

Our Commitment

We are committed to making practical and proportionate improvements over time and to communicating our sustainability progress openly and accurately.

We will continue to review our priorities as our understanding, available data and industry best practice develop.

Iain Howland

Director

PromoLab Merchandise Solutions Ltd