AMT
MARKETING LIMITED

SUSTAINABILITY STATEMENT



2026

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SUSTAINABILITY STATEMENT

At AMT, we are dedicated to driving positive change by integrating sustainability into every aspect of our promotional marketing endeavours. Our mission is to empower businesses to achieve their promotional goals while minimising their ecological footprint and contributing to a more sustainable future. We believe that the power of marketing should be harnessed to inspire environmental consciousness and encourage responsible consumption. By leveraging our expertise in promotional marketing, we strive to make a meaningful impact on our planet and society. Our commitment to sustainability is embedded in our core values and reflected in our actions. We are dedicated to:

1.Eco-friendly Product Offerings: Eco-friendly Product Offerings: We meticulously curate a wide range of promotional products that are sustainably sourced, manufactured, and packaged. We target having at least 90% of newly added website products feature sustainable credentials, and we actively offer sustainable alternatives on client quotes.

2.Carbon Footprint Reduction: We proactively assess and reduce our own carbon footprint throughout our operations, from energy-efficient office practices to optimizing transportation logistics (such as using green delivery partners like DHL and Fedex). We seek to continually improve our processes and partner with suppliers who share our commitment to sustainability.

3.Education and Awareness: We believe that knowledge is a catalyst for change. We strive to educate our clients and employees about the importance of sustainability and environmental action. We provide guidance on sustainable promotional strategies, helping businesses align their values with their promotional efforts.

4. Collaboration and Innovation: We actively collaborate with environmental partners to reduce our carbon footprint. For example, we have partnered with Ecologi in their tree-planting scheme to offset our carbon emissions, having funded over 2,600 trees and avoided over 214 tCO2e to date.

5. Circular practices: At AMT, we make sure to recycle all recyclable office waste (such as paper and cardboard) and reuse packaging and boxes where possible.

Together, with our clients, partners, and employees, we strive to create a better tomorrow. By integrating sustainability into promotional marketing, we believe we can drive positive change, inspire responsible action, and collectively work towards a greener, more sustainable future.

Signed by
Andrew Turner
Managing Director
06/10/2026