Extravaganza's sustainability pledge 2026-2027.

Introduction

At Extravaganza we are committed to promoting sustainability in the promotional merchandise industry while actively contributing to the achievement of the Sustainable Development Goals SDGs.

Here's how we're making sustainability fun and aligned with global goals:



1. Minimizing Environmental Impact (SDG 12 - Responsible Consumption and Production):

We offer a range of promotional products made from recycled and eco-friendly materials, reducing waste and promoting responsible consumption.



2. Sustainable Packaging (SDG 12-Responsible Consumption and Production):

We choose eco-friendly packaging, reducing plastic waste and supporting sustainable consumption practices.



3. Carbon Footprint Reduction (SDG 13-Climate Action):

Eco-Friendly Deliveries: Our supply chain is transitioning to electric vehicles for deliveries, dramatically cutting emissions. Renewable Energy Sources: Many of Our suppliers have also adopted renewable energy sources, ensuring that the energy used throughout our production process is clean and sustainable.



4. Sustainability Training for Staff (SDG 4-Quality Education):

We provide training on sustainable practices, encouraging our team to reduce energy consumption and carbon footprints.



5. Employee Sustainability Tools (SDG 4-Quality Education):

Our employees have access to user-friendly apps and resources to track and decrease their personal carbon footprints, promoting lifelong learning.



6. Certification Programs (SDG 4-Quality Education):

We support employees in obtaining sustainability certifications, fostering professional growth while contributing to sustainable development.



7. Valuing Diversity and Equality (SDG 5-Gender Equality):

We actively promote diversity by partnering with organizations supporting underrepresented groups, enriching our workforce and advancing gender equality.

EXTRAVAGANZA®
PROMOTIONAL MERCHANDISE

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8. Equal Career Growth (SDG 5-Gender Equality) :

Every employee has equal access to professional development opportunities, ensuring fair and equal career growth.



9 . Diversity and Inclusion Initiatives (SDG 5 –Gender Equality) :

We organize diversity and inclusion workshops and events, creating an inclusive workplace culture that respects and values everyone's contributions.



10. Investing in Local Communities (SDG 1 -No Poverty; SDG 11 - Sustainable Cities and Communities) :

We sponsor local community initiatives and encourage employee volunteer programs, fostering local development, and supporting poverty reduction.



11. Creating a Healthy, Safe, and Secure Workplace (SDG 3 -Good Health and Well-being) :

We invest in ergonomic workstations, offer healthy food options, and provide mental health support, promoting employee well-being.



12. Sustainable Supply Chain (SDG 12 -Responsible Consumption and P roduc tion):

Our suppliers are committed to using recyclable and biodegradable packaging, reducing waste and advancing responsible production and consumption.



13. Improving Resource Efficiency (SDG 7 -Affordable and Clean Energy) :

Our suppliers invest in energy-efficient machinery and production techniques, reducing water and energy consumption, and promoting affordable and clean energy.



14. Minimizing Waste (SDG 12 -Responsible Consumption and Production) :

We implement waste reduction strategies, such as recycling and composting programs, significantly reducing waste sent to landfills.



15. Reducing Toxic Emissions (SDG 13 -Climate Action) :

Our suppliers source energy from renewable sources, use low-emission vehicles, and implement sustainable energy practices to reduce emissions.

With this 15-step pledge, Extravaganza is committed to making sustainability easy and fun while contributing to the Sustainable Development Goals. Together, we're creating a brighter, greener, and more inclusive future for all.

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