impamark
PRESTIGE BRANDED MERCHANDISE

SUSTAINABILITY STATEMENT

Impamark is committed to reducing it's impact on the environment
We aim to achieve this by implementing the following;

- Impamark gained its Ecovardis Bronze status in March 2026 recognising our ongoing efforts and performance in sustainability and corporate social responsibility. We will endeavour to retain our top 35% BRONZE award and work towards gaining our Silver medal.
- Improving our sustainable procurement process, reduction of unnecessary waste, saving water and energy, redistribution and repurposing of equipment and products.
- By encouraging staff choices with regards to travelling to work by car sharing or using public transport for business or personal use. Aiming to minimise single occupancy car journeys' made by staff - by working together to combine purchasing errands and appointments during office hours.
- Aiming to reduce business travel, promoting video calls with clients where possible, and when necessary either car sharing or using public transport and grouping appointments together to reduce our carbon footprint.
- Promoting a healthy and safe environment for our staff's wellbeing encouraging screen breaks, mindfulness, exercise and healthy eating to support mental health thus creating a positive sustainable workplace.
- Creating a progressive sustainable dialogue with our supplier base to encourage transparency and clarity regarding materials and manufacture of all products especially regarding more sustainable packaging options.
- Encouraging and educating our customers via all conversations, and interactions including social media platforms to make more sustainable choices, e.g. recycled, recyclable, biodegradable merchandise options in order to promote better sustainable buying decisions.
- Endeavouring to minimise greenwashing by ensuring all communications with our clients are open and transparent, and staff are progressive with regular product training, offering compliance certification when required.
- Ensuring that the local community are aware of Impamark's ethos in minimising their impact on the environment by keeping a high profile via social media and local publications
- Working alongside our local community to encourage health and wellbeing to support their sustainability efforts. We sponsor local and national charities which invest in education, support people and protect the environment.

We will implement this via monthly action sessions by staff and directors

Signed by Managing Director
Nicky Crisp **October 2026**

Nicky Crisp